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| WIPO/RS/IP/…/18/INF/1 | |
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| DATE: November 23, 2017 | |

**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Patent Office of the Republic of Poland (PPO)

**Kraków, Gliwice and Wrocław, Poland, January 23 to 25, 2018**

Provisional program

*prepared by the International Bureau of WIPO*

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Tuesday, January 23, 2018, Kraków, AGH University of Science and Technology

Wednesday, January 24, 2018, Gliwice, Silesian University of Technology

Thursday, January 25, 2018, Wrocław, Wrocław University of Science and Technology

9.00 a.m. – 9.30 a.m. Registration and Welcome Coffee

9.30 a.m. – 9.45 a.m. **Opening Session**

Welcome addresses by:

* HM Rector
* Ms. Alicja Adamczak, President, Patent Office of the Republic of Poland (PPO);

* Mr. Andrew Czajkowski, Head Innovation and Technology Support Section, World Intellectual Property Organization (WIPO), Geneva.

9.45 a.m. – 10.10 a.m. **Topic 1: Introduction to WIPO**

**Development of the International Legal Framework**

**Major Intellectual Property Economic Studies**

Speaker: Mr. Moshe Leimberg, Senior Program Officer, Section for Coordination with Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

10.10 a.m. – 11.10 a.m. **Topic 2: Global Intellectual Property Systems**

1. The Madrid System for the International Registration of Marks
2. The Hague System for the International Registration of Industrial Designs

Speaker: Mr. Tetyana Badoud, Senior Legal Officer, Madrid Information and Promotion Division, WIPO

11.10 a.m. – 12.00 a.m. **Topic 3: Trademark protection strategy (national, international and regional system)**

Speaker: Anna Dachowska, Expert, Trademark Examination Department, PPO, Kraków

Elżbieta Błach, Expert, Trademark Examination Department, PPO, Gliwice + Wrocław

12.00 a.m. – 12.30 p.m. Coffee Break

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12.30 p.m. – 1.15 p.m. **Topic 4: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

Speaker: Mr. Carlos Roy, Program Officer, Offices Services Section, PCT International Cooperation Division, WIPO

1.15 p.m. – 2.00 p.m. **Topic 5: Patent protection strategy (national, international and regional system)**

Speaker: Maciej Klebba, Expert, Patent Examination Department, PPO, Kraków

Arkadiusz Kwapisz, Expert, Patent Examination Department, PPO, Gliwice + Wrocław

2.00 p.m. – 2.40 p.m. Lunch Break

2.40 p.m. – 3.10 p.m. **Topic 6: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Andrew Czajkowski, WIPO

3.10 p.m. – 3.40 p.m. **Topic 7: WIPO Arbitration and Mediation Center**

Speaker: Mr. Andrew Czajkowski, WIPO

3.40 p.m. – 4.00 p.m. Questions and Answers

4.00 p.m. – 4.15 p.m. **CLOSING SESSION**

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